



NUUVERA CLOSSES \$50 MILLION SEED FINANCING

Dated: March 31, 2017

Nuuvera is pleased to announce that it has completed its seed round for \$50mm cash proceeds at \$1 per common share in an unbrokered raise. Lorne Abony, Chief Executive Officer, commented "I am hugely gratified by the insider participation of more than \$20mm in addition to all the seed shareholders who showed such support for the Nuuvera plan."

Nuuvera is planning a global expansion as well as a second generation contract grow approach to participating in the Canadian legalization marketplace.